

Ludhiana's First Ever Yarn, Fabric & Accessories Trade Show 2018 Concludes on a High Note

- *5,345 quality buyers visit YFA 2018 Ludhiana Expo*
- *Most exhibitors pleased with top quality and number of buyers*
- *Buyers too return highly satisfied after seeing innovative products*

The fibres to accessories trade show; YFA 2018 which was held from 30, 31 August & 1 September, 2018 in Dana Mandi, Ludhiana, saw 5,345 quality buyers. A majority of the 52 top class exhibitors participated at the show also expressed huge satisfaction with the numbers as well as the quality of the buyers. In YFA Ludhiana edition mostly companies showcased innovative yarns, fabrics and garment accessories.

The exhibitor list included the who's who of the Indian and global textile industry from the textile value-chain beginning from fibres till garment accessories, including the likes of Reliance Industries Limited, Sanathan Textiles, Bhilosa Industries Pvt. Ltd. Aditya Birla Grasim (LIVA), Aditya Birla Grasim (RAYSIL) , Perfect Filaments Limited, Oswal Woollen Mills, Vardhman Textiles Limited, Siyaram Silk Mills Limited, Jain Cord Industries, Indorama Synthetics India Limited, Filatex India limited, Sutlej Textiles Limited (Chenab Group) Lenzing AG India, Kudu Knit Fab, Arvind Limited, RSWM Ltd, Everflow Petrofils Ltd., GTN Engineering India Limited, Nandan Denim Limited, Om Denim, Gillanders Arbuthnot & Co. Ltd., Pallava Group, Balavigna Weaving Mills, Kautilya Industries Pvt. Ltd., Arisudana Industries Limited, Alkey Synthetics, JB Ecotex and many others.

These companies exhibited and a few even launched the most innovative and latest developments in value-added textile products like speciality fibres, multifunctional yarns, mélange yarns, embroidery yarn, bamboo fabrics, silk fabrics, modal fabrics, knitted fabrics, Indigo yarns, denim fabrics and several unique garment accessories.

Among the visitors who visited YFA 2018, included decision makers like Owners, Sourcing Head's, Purchase Manager's, Head Merchandiser's, Sales Head's and Country Manager's of Buying Houses, Export Houses & domestic manufacturers. These esteemed visitors came from composite mills, spinning mills, knitters, weavers, yarn agents, exporters, buying houses, trading houses, designers, retail chains, etc.

These visitors came from across India from various textile and apparel hubs like, Ludhiana, Panipat, Amritsar, Delhi & NCR , Bhilwara, Chennai, Mumbai, Ahmedabad, Kolkata, Jaipur, Kanpur, Meerut, Banaras, Surat, Tirupur and Northern India, which includes Punjab, Haryana, etc. There were also foreign visitors from Syria, Sri Lanka, Bangladesh, Brazil, Dubai, Argentina, Uzbekistan, Turkey and Iran.

Mr. Neeraj Jain, Joint Managing Director, Vardhman Textiles Ltd., Ludhiana said, "Vardhman Textiles is India's leading vertically integrated textile company. Here in YFA Ludhiana we showcased sustainable collection of Yarns & Fabrics. We got very good response as our stall been visited by major fabric and garment manufacturers. "This exhibition will empower the local traders in engaging with the sellers and give enough opportunities in diversifying the business interests" he stated.

Siyaram Silk Mills is a manufacturer of Indigo, Sulphur, Reactive, Disperse and Space Dyed Yarns. The show was awesome for us. We got a great response for our Indigo Yarn. There were many buyers who were looking for us and we will be definitely be receiving orders from many of them in the near future” Mr. Pawan Poddar, Joint Managing Director, Siyaram Silks Mills stated. Siyaram also organizes a grand Fashion Show at YFA Ludhiana Showcasing latest fashion trends in Indigo, Sulphur, Reactive, Disperse and Space Dyed Yarns on all 3 days.

Speaking about his experience, Mr. Hari Om Goyal, VP Marketing at Oswal Woollen Mills said, “We have had genuine as well as decision makers visiting our booth. We also have been able to make new contacts through this show.”

“We met many new as well as existing buyers. Most of all, it was satisfying to once again, revive relations with buyers who used to purchase from our mills earlier. We send our best wishes for the success of the next show in 2019,” Mr. Raj Kapadia, President (Yarn Marketing) at Sanathan Textiles Private Limited, Mumbai said.

Mr. Rajender Gupta, MD at Perfect Filaments Limited, Mumbai also added, “Overall, we are highly satisfied and happy with our presence at the YFA show as we have had a good number of buyers visiting our stall. Our products have been well received by buyers and most of those who visited our stall, were genuine and technically knowledgeable visitors, so it was a pleasure interacting with them.”

Mr. M. P. Joshi, Senior Vice President of Sutlej Textiles & Industries Ltd. (Chenab Group) added, “We are happy and satisfied with our participation at the YFA 2018 show. We have seen a steady stream of buyers visiting our stall for all 3 days, not just from Ludhiana, Delhi or North India, but also other parts of India, which includes, buying houses, exporters, etc.”

Mr. Luv Jain, GM (RSWM Ltd), New Delhi observed, “We had a good experience at the YFA 2018 show. The response has been very encouraging for us, as we also met new buyers, who came from various parts of the country like Ludhiana, Amritsar, Kanpur, Mumbai, etc. I am sure this show will give the much needed boost to the textile industry.”

“We are producers of various qualities of yarns and are participating for the first time at the YFA Show. It is a very good exhibition as we met a lot of existing, old and also several new buyers. We have had genuine and new visitors visiting our stall, due to which, we are satisfied which our participation at the show,” Mr. M S Negi, GM (Marketing), Alps Industries Limited stated.

“Our experience of the show has been good and we are very happy that we participated at YFA 2018. We had a good number of buyers visiting our stall. We met many buyers from buying houses, exporters, etc and also from foreign countries and booked few orders also,” said Mr. Kevin Chao, Jingletex Development Co. Ltd. from Taiwan.

“We thank all the participating exhibitors as well as those who visited the show for making Ludhiana’s first ever edition of YFA extremely successful. The 2018 Ludhiana edition saw participation of 52 exhibitors. The show was visited by 5,345 quality buyers, which is a considerable high number at a time,” the organizer duo of Abhishek Sharma and Ankur Goel said.

“As in the earlier edition, this time too, we have noted all the observations made by exhibitors and visitors and will implement them in the 2019 edition, to make participation of exhibitors and visits of

buyers more successful. We look forward to welcoming back all participating exhibitors and the buyers for the YFA 2019 show too," they stated.

Among visitors and buyers who came to show, I came across new yarn and fabric developments, Mr. Sheetal Vij, Managing Director, Sheetal Fibers said, "My experience has been excellent. I came here by the invitation of organizers and some of my vendors. It is a excellent expo in Ludhiana with all top quality exhibitors. I came across some new yarn and fabric developments. I am very glad I have visited the YFA 2018 show."

"We came here looking for yarns, fabrics as well as accessories. Our experience has been very good. This visit will help us source all these raw materials for our manufacturing unit. The YFA Show has proved to be a one-stop platform for all our sourcing needs," Mr. Amit Sharma, Molten Lifestyle, New Delhi, which is an apparel sourcing company and which has recently set up its own manufacturing unit added.

According to Ms. Divya, Founder, Dawar Fashions, New Delhi, she had a great time, as she came across new yarn and fabrics, which she has been seeking since a long time and that was really a great experience and look forwards to again visiting the next edition. Ms. Divya came to YFA 2018 mainly to see new and unique yarn and fabrics, as their customers keep demanding new products from different yarns.

"We are yarn merchants and my experience has been very good at the YFA 2018 show. I came here looking for innovative and new yarns and I was able to find a good variety of yarns at almost every stall who exhibited here, I am glad I came here and will surely visit the next edition too," Mr. Gaurav Pradhan from Neelkanth Agencies, New Delhi stated.

Mr. Anilkumar Ballar from Nilax Textrend Pvt Ltd, Surat, who is a weaver came to YFA 2018 to see new yarns and fabrics and came across fabric samples made from innovative yarns at stalls of RSWM and Nimbark. "After seeing the sample fabrics at the stalls of the companies, we too now have interest in weaving those fabrics and may buy yarns from which the fabric samples have been produced," Mr. Ballar observed.

YFA Show contacts:

Vision Communications

Abhishek Sharma

+91 9810 872 914

asharma@yfatradeshow.com

Ankur Goel

+91 9212 707 924

agoel@yfatradeshow.com